

Sandspit Entertainment Ltd. (Doing Business As Maritime Fun Group) Privacy Policy

We at Maritime Fun Group respect your privacy concerns. In keeping with the Personal Information Protection and Electronic Documents Act, otherwise known as PIPEDA, we have developed this privacy statement so you know why we collect your personal information, how we use the information you share with us and the measures we take to keep that information secure. We welcome any concerns, questions or comments you may have regarding our policy. As well, if you wish us to remove your personal information from our database, we will be happy to do so.

What is personal information?

Personal information is any information that identifies you, or by which your identity can be determined. This does not include your business information, such as your position or where you work.

Why do we collect your personal information?

In order to serve you efficiently and effectively, Maritime Fun Group collects your information for the following reasons:

- so you can participate in our customer discounts and loyalty programs
- when you wish to participate in our contests and special events
- to identify the number of users visiting our websites
- to respond to your inquiries via email, letters or comment cards
- for marketing and survey purposes conducted only for the benefit of our family of companies

With whom do we share your personal information?

We only share the information we have collected about you, our customers, within Maritime Fun Group. We do not sell or trade your personal information to any unrelated third party.

Purchases and Deliveries

When you purchase from us we collect only that information we need to complete your order. This may include your name, address, telephone number and in some instances, your credit card information. Unless you tell us otherwise, we will maintain this information so that it will be available for future transactions. To request that your information and credit card information not be maintained for future transactions please contact us using any of the options provided at the end of this privacy policy.

Customer Loyalty and Discount Programs

To participate in our customer loyalty programs we may collect your name, email and phone number. These programs are completely voluntary and if you wish us to remove your information already collected we will do so at your request. We do not sell or trade this information to any unrelated third party.

Contests and Special Events

Occasionally we offer special promotions such as contests or special events. To ensure our loyal customers are aware of these opportunities we may mail out our offers or contest information directly to you relying on the information in our databases. Participation in contests is also completely voluntary. However, in order to participate you will be asked to check off your consent for Maritime Fun Group to use your personal information (for example, your name and photograph) when we announce the winners.

Websites

When you visit any of the websites for Maritime Fun Group, we collect information using cookies. This is standard Internet practice and allows you to access our site more quickly. A cookie is a piece of information that a website stores on your computer. Cookies are not linked to any personal identifiable information about you. We may use this information to generate statistical information, so we can evaluate and improve our websites for our customers. You can disable cookies in your web browser. However, this may result in all or parts of our websites not working properly.

Customer Inquiries and Concerns

At Maritime Fun Group we seek to provide you with the best products and services. That's why we ask you to provide your comments on our cards, through our websites, via email, regular mail or in person. We may keep your information to allow us to contact you later to see if we are meeting your expectations. If you do not wish us to respond or to not keep the information to contact you in the future, please let us know when you provide your comments, make your inquiry or complaint.

Marketing and Surveys

At Maritime Fun Group we occasionally conduct research. We may use the personal information in our database to contact a small sample of our customers in order to learn how we can best serve your needs. If you do not wish us to use your personal information in this manner please contact us in writing to remove your name from any future list we may collate for research purposes. Again, we do not sell or trade your personal information to any unrelated third party.

Your Consent

You may choose whether to give us your personal information, and if you do, you may request how we use it. If we request your personal information, we will tell you why we are asking for the information and what we intend to do with the information you provide to us. Sometimes you will be asked to give your consent expressly by checking off a box or clicking on a box on our websites. We may also obtain your consent implicitly by explaining the purpose for which we need the information, but you are not required to fill out a consent form. This occurs when you give us your phone number to participate in our loyalty program or give us your address, so we can deliver product. Your consent will be understood if you give us the requested information.

There are certain exceptions within PIPEDA as to when we may collect, use or disclose your personal information without your knowledge or consent. These include when the use or disclosure is for your benefit and there is insufficient time to obtain consent; when required by courts or contracts; or in an emergency involving a person's health, life or security. Obviously, these are rare exceptions.

How do we protect your information?

The security of your information is a high priority for us. We maintain administrative, technical and physical security to protect against unauthorized disclosure, use, change or destruction of the personal information in our possession. Our staff are also trained to maintain confidentiality of all information that they come into contact with both during and after their employment with us.

Updating your information

We require accurate and up-to-date information about you and your preferences in order to maintain the high quality of service we seek to provide to our customers. You can update your information by calling, writing, or emailing using the contact information at the end of this Privacy Statement Policy.

Privacy Policy Changes

Our services and products may change over time. Thus, our privacy policy will also be updated periodically to reflect those changes and potential changes in our system. We will change the date each time revisions are made. By using our website, you are agreeing to accept the terms of the privacy policy posted at the time of your visit. Any future access to the website subsequent to the posting of any revised privacy policy will be deemed to be your acceptance of the revised policy terms. We reserve the right to change the privacy policy at any time.

What if I don't want any communication with Maritime Fun Group?

If you prefer not to receive any information or promotions from us, please contact us using one of the options below.

How to Contact Us?

Our Privacy Officer at Maritime Fun Group is
Matthew Jelley matt@maritimefun.com or phone 902.963.3939 x222.